

MAINE HUMANITIES STYLE GUIDE

LOGOS & SEAL



Supporting seal



Primary Logo: White on blue background



Secondary Logo: Blue on light background

WORDMARKS

**MAINE
HUMANITIES
COUNCIL**

Name Wordmark 1

**JOIN THE
DISCUSSION**

Slogan wordmark

MAINE HUMANITIES COUNCIL

Name Wordmark 2

Fonts

Primary

HEADINGS

FUTURA BOLD

Subheadings

Amasis Bold

Paragraph

Amasis

Secondary

SUBHEADINGS

FUTURA MEDIUM

SUBHEADINGS

FUTURA CONDENSED MEDIUM

Colors

Primary



HEX #034ea2
RGB 3, 78, 162
CMYK 99, 78, 2, 0



HEX #26baf2
RGB 38, 186, 242
CMYK 65, 7, 0, 0



HEX #376333
RGB 55, 99, 51
CMYK 78, 38, 96, 30

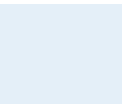


HEX #6f2c91
RGB 111, 44, 145
CMYK 70, 98, 1, 0

Secondary



HEX #f0f0e6
RGB 240, 240, 230
CMYK 5, 3, 9, 0



HEX #e4edf7
RGB 228, 237, 247
CMYK 9, 3, 0, 0



HEX #0381a2
RGB 3, 129, 162
CMYK 85, 38, 25, 2



HEX #666666
RGB 102, 102, 102
CMYK 60, 51, 51, 20